

(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND NOT A PROSPECTUS ANNOUNCEMENT.

NOT FOR DISTRIBUTION OUTSIDE INDIA.)

KCK INDUSTRI

Our Company was originally incorporated at Chandigarh as "Kck Sales Private Limited" on 19<sup>th</sup> March, 2013 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Punjab and Chandigarh. Consequent upon the conversion of Company to public limited company, the name of the Company was changed to "Kck Sales Limited" vide fresh Certificate of Incorporation dated 19" October, 2020 issued by the Registrar of Companies, Chandigarh. Further, the name of Company has been changed to "Kck Industries Limited" on 11" November, 2020 vide Fresh Certificate of Incorporation issued by the Registrar of Companies, Chandigarh. For further details of incorporation, change of name and registered office of our Company, please refer to chapter titled "General Information" and "Our History and Corporate Structures" beginning on pages 48 and page 135 respectively of the Prospectus.

Registered Office: Plot No 484b, Village Daria Khatauni No 95, Khasra 9/7 Chandigarh 160101 Corporate Office: SCF 214, First Floor Motor Market, Manimajra Chandigarh 160101 Tel: 0172-5086885; Email: info@kcksales.co.in; Website: www.kckindustriesltd.com

PUBLIC ISSUE OF 15,00,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH ("EQUITY SHARES") OF KCK INDUSTRIES LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS. 30 PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF RS. 20 PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING RS. 450.00 LACS ("THE ISSUE"), OF WHICH 76,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH FOR CASH AT A PRICE OF RS. 30 PER EQUITY SHARE, AGGREGATING RS. 22.80 LACS WILL BE RESERVED FOR SUBSCRIPTIONS BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 14,24,000 EQUITY SHARES OF FACE VALUE OF RS.10 EACH CASH AT A PRICE OF RS. 30 PER EQUITY SHARE, AGGREGATING RS. 427.20 LACS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.27% AND 25.89% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS RS. 10/- EACH AND THE ISSUE PRICE IS RS. 30/- EACH I.E. 3.00 TIMES OF THE FACE VALUE. THIS ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI (ICDR) REGULATIONS, 2018

AS AMENDED FROM TIME TO TIME. For further details, please see "Issue Related Information" beginning on page 211 of the Prospectus.

MINIMUM APPLICATION SIZE OF 4,000 EQUITY SHARES AND IN MULTIPLES OF 4,000 EQUITY SHARES THEREAFTER.

**OPENS ON JUNE 27, 2022** 

ISSUE

way of Application -Make use of it!!!

Simple, Safe, Smart

applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below. Now available in ASBA for Retail Individual Investors \*ASBA is a better way of applying to issues by simply blocking the fund in the bank account. For further details check section on ASBA below.

\*Applications Supported by Blocked Amount (ASBA) is a better way of

OSES ON JUNE 30, 2022

from January 01, 2016 No cheque will be accepted.

11.40.640

**COMPLIANCE OFFICER** 

Company Secretary and Compliance officer Plot No 484b, Village Daria Khatauni No 95, Khasra 9/7 Chandigarh 160101.

Applicants can contact the Compliance Officer

or the Registrar to the Issue in case of any Pre-

Issue or Post - Issue related problems, such as

non-receipt of Allotment Advice or credit of

allotted Equity Shares in the respective

beneficiary account or unblocking of funds, etc.

Mrs. Harsimran Jit Kaur

Tel: 0172-5086885

Email: cs@kcksales.co.in

Website: www.kckindustriesltd.com

Mandatory in Public Issues

\*ASBA has to be availed by all the investors. UPI may be availed by Retail Individual Investors.

For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 221 of the Prospectus. The process is also available on the website of AIBI and Exchanges in the General Information Document."

ASBA application forms can be downloaded from the website of National Stock Exchange of India Limited and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in

Applicants should ensure that DP ID, PAN and the Client ID are correctly filled in the Application Form. The DP ID, PAN and Client ID provided in the Application Form should

match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected. Applicant should ensure that the beneficiary

account provided in the Application Form is active. Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Application Form, the Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for any correspondence(s) related to the Issue. Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk PLEASE NOTE THAT IN ACCORDANCE WITH THE SEBI CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015 DATED NOVEMBER 10, 2015 ALL THE APPLICANTS HAVE TO COMPULSORILY APPLY THROUGH THE ASBA PROCESS.

PROMOTERS OF THE COMPANY MR. JAGDISH PRASAD ARYA AND MRS. REENA SHARMA LISTING: The Equity Shares of our Company offered through the Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited

## ("NSE") ("NSE EMERGE"). Our Company has received an In Principle approval letter dated 21" March, 2022 from NSE for using its name in this offer document for listing of

our shares on the NSE EMERGE. For the purpose of this Issue, the designated Stock Exchange will be the National Stock Exchange of India Limited ("NSE"). DISCLAIMER CLAUSE OF SEBI: Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations 2018, the Draft Offer Document was not filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not Offer any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 205 of the Prospectus.

DISCLAIMER CLAUSE OF NSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by National Stock Exchange of India Limited ("NSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus on page 207 for the full text of the Disclaimer clause pertaining to SME Platform of NSE.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment

decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page 24 of the Prospectus. ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013 MAIN OBJECTS AS PER MEMORANDUM OF ASSOCIATION OF OUR COMPANY:

Furthermore, the activities of our Company which we have been carrying out until now are in accordance with the objects of the Memorandum. The objects for which our To manufacture, produce, refine, process, formulate, acquire, convert, sell, distribute, import, export, deal in either as principals or agents in organic and inorganic

The object clauses of the Memorandum of Association of our Company enable us to undertake the activities for which the funds are being raised in the present Issue.

chemicals, Dyes & chemicals, pigment dispersion, alkalis, acids, gases, petrochemicals, salts, electro-chemicals, chemical elements and compound pesticides, insecticides, explosives, light and heavy chemicals of any nature used or capable of being used in the pharmaceuticals, textile industry, defense chemicals,

construction, fertilisers, petrochemicals and industrial chemicals and pesticides and insecticides, solvents of any mixtures derivatives and compounds thereof. To carry on the business of importers, exporters, traders and dealers in textiles, pharmaceuticals, medical, pathological, clinical, construction, industrial and other dyes & chemicals, welding electrodes, accessories, and equipments, spare Parts, Hard Ware material, sanitary, Electricals, Mill stores, machinery, general stores and to carry

on the business as manufacturers, importers, exporters, distributors and dealers in dyes & chemical, surgical and scientific apparatus and material. 2. To carry on the business of millers in rice mills for processing, refining, policing, packing, marketing of paddy and other allied products and to manufacture any by products and to manufacture food product from paddy of all kinds and description and to set up factories or mills for the manufacture thereof. Liability of Members as per MoA: The Liability of the members of the Company is Limited. AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: Authorized share capital of Rs. 600.00 Lacs divided in to 60,00,000 Equity Shares of Face value of Rs. 10 each, Issued, subscribed and paid up share capital prior to issue is Rs. 400.00 Lacs divided in to 40,00,000 Equity Shares of Rs. 10/- each, Proposed post issue paid up share capital Rs. 550.00 Lacs divided in to 55,00,000 Equity shares of Rs. 10/- each.

**CURRENT PROMOTERS ORIGINAL SIGNATORIES** Name No. of Shares Name No. of Shares Mr. Jagdish Prasad Arva 5.000 9.80.000 Mr. Inder Singh

Mrs. Reena Sharma

5 000

## Mr. Jagdish Prasad Arya

SIGNATORIES TO MOA AND AOA:

Company is established are:

| Our Company has filed the Prospectus dated 13" June, 2022 with the Registrar of Companies, Chandigarh ("RoC"), NSE & SEBI in relation to the Issue. All Capitalized terms  |
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| used in this Addendum to the Prospectus, Application Forms and the Abridged Prospectus ("Addendum") shall, unless the context otherwise requires, have the meanings        |
| ascribed in the Prospectus. Investors may please note the following modifications / amendments to the disclosures. Attention of the investors is drawn to the following:   |
| Our Company has mentioned 31st January, 2022 as the date of Due Diligence Certificate to be submitted with SEBI by Lead Manager along with filing of the Prospectus, in    |
| the Chapter "Other Regulatory and Statutory Disclosures" on page 206 and in the Chapter "Other Information - Material Contracts and Documents for Inspection" on page      |
| 274 of the Prospectus, we wish to inform you that the date "31" January, 2022 should be read as "13" June, 2022" at both the places i.e. in the Chapter "Other Regulatory" |

ADDENDUM-NOTICE TO INVESTORS

Prospectus at respective places and supersedes the information in the Prospectus to the extent inconsistent with the information in the Prospectus. Note: This notice is required to be read in conjunction with the Prospectus dated June 13, 2022. Capitalised terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated June 13, 2022 **COMPANY SECRETARY AND** REGISTRAR TO THE ISSUE **LEAD MANAGER TO THE ISSUE** 

and Statutory Disclosures" on page 206 and in the Chapter "Other Information - Material Contracts and Documents for Inspection" on page 274 of the Prospectus. The Prospectus and the issue related documents / advertisements / forms shall be read in conjunction with this notice. The information in this addendum supplements the

**Navigant NAVIGANT CORPORATE ADVISORS LIMITED** 



SEBI Registration Number: INM000012243 Contact Person: Mr. Sarthak Vijlani

423. A Wing, Bonanza, Sahar Plaza Complex

Mumbai-400 059

AVAILABILITY OF PROSPECTUS: Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus is available on the websites of the Company, the Lead Manager, the SEBI and

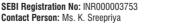
website of Stock Exchange at www.nseindia.com/emerge.

AVAILABILITY OF APPLICATION FORMS: Application forms can be obtained from the Registered Office of the Company and Office of the Lead Manager, Navigant

## CAMEO CORPORATE SERVICES LTD. Submaramanian Building, 1 Club House Road, Chennai 600 002. Tel No.: +044-40020700

CAMEO

E-mail ID: priya@cameoindia.com



 $the Stock Exchange \ at \underline{www.kckindustriesltd.com}, \underline{www.navigantcorp.com}, \underline{www.sebi.gov.in} \ and \underline{www.nseindia.com/emerge} \ respectively.$ 

**Investor Grievance Email:** 

investor@cameoindia.com

Website: www.cameoindia.com

Corporate Advisors Limited. Application Forms can also be obtained from the Stock Exchange and list of SCSBs available on the website of SEBI at <a href="www.sebi.gov.in">www.sebi.gov.in</a> and APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): Investors shall apply through the ASBA process. The investors are required to fill the ASBA form and submit the same to their banks. The SCSB will block the amount in the account as per the authority contained in ASBA form. On allotment, amount will be unblocked and account

on page 221 of the Prospectus BANKER TO THE ISSUE & SPONSOR BANK: Kotak Mahindra Bank Limited All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus dated June 13, 2022.

For more details on the ASBA process, please refer to the details given in application forms and Abridged Prospectus and also please refer to the section "Issue Procedure"

Date: June 20, 2022

will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

Mr. Satyaveer Singh Dangi Place: Chandigarh **Managing Director** 

KCK Industries Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make a Public Issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Punjab and Chandigarh. The Prospectus shall be available on the websites of the Company, the NSE and the LM at <a href="www.kckindustriesItd.com">www.nseindia.com/emerge</a> and <a href="www.navigantcorp.com">www.navigantcorp.com</a> respectively. Applicants should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the Prospectus, including, the section titled

For KCK Industries Limited On Behalf of the Board of Directors

"Risk Factors" beginning on page 24 of the Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold

(i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Applicants may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.